



IN PARTNERSHIP  
WITH



# PARIS-ROUBAIX CHALLENGE

## GETTING TO ROUBAIX – WHAT YOU NEED TO KNOW.

Welcome to Cure Leukaemia's team for the Paris-Roubaix Challenge in 2024. As part of signing up, you receive official entry into either the 70km, 145km or 170km route, an official Cure Leukaemia cycling jersey and on-event support from Cure Leukaemia's very own ride-captains, led by Andy Cook Cycling. But now is the time for you to look at logistics of getting to/from the event and booking your accommodation, so we are delighted to be working with global experts 'Sports Tours International' to help make this process easy for you.

### TRAVELLING TO ROUBAIX

We recommend staying in Roubaix for the weekend, as the 70km and 145km both start and finish at Roubaix Velodrome, whilst the 170km route starts in Busigny and finishes in Roubaix Velodrome.

For the 70km and 145km routes – the start location is just a short distance from the hotel and for the 170km route, we can arrange your transfer to the start for a fee of £65.

**By Car:** 1hr-1:30hr drive from Calais or Dunkirk.

**By Eurostar:** Travel UK to Lille via Eurostar, Roubaix is only a short 11km journey away from Lille.

**By Plane:** Fly directly into Brussels International Airport (We can arrange transfers to Roubaix for an optional cost of £50, at 10:00 and 15:00 on Friday 5th April).

### ITINERARY AND WHERE TO STAY?

Working with Sports Tours International, we recommend all participants arrive on Friday 5th April.

#### 2-NIGHT PACKAGE (FRIDAY-SUNDAY) - £305 PER PERSON FOR A DOUBLE/TWIN ROOM OR £455 SINGLE ROOM

- » 2 nights hotel in Roubaix centre near the velodrome at Ibis Roubaix
- » 2 breakfasts at convenient times for the event
- » Secure bike storage at the hotel
- » Airport transfers from Brussels Airport (optional £50 extra)

#### 3-NIGHT PACKAGE (FRIDAY-SUNDAY) - £395 PER PERSON FOR A DOUBLE/TWIN ROOM OR £615 SINGLE ROOM

- » 3 nights hotel in Roubaix centre near the velodrome at Ibis Roubaix
- » 3 breakfasts at convenient times for the event
- » Secure bike storage at the hotel
- » Airport transfers from/to Brussels Airport (optional extra)

### ADDITIONAL VIP UPGRADE FOR 3-NIGHT PACKAGE FANCY WATCHING THE 2024 PARIS-ROUBAIX PRO RACE ON SUNDAY?

Be at the heart of the action at the Paris-Roubaix including the electric finish at the Roubaix Velodrome on the Sunday afternoon. This is the perfect viewing day for one of cycling's iconic races. From the Start in Compiègne right through to the Finish in the famous velodrome, you won't miss a moment of the incredible drama at this cycling monument.

Prices are available on request for various options; standard 'Start to Finish' day, VIP 'Start to Finish' experience and Roubaix Classics Club.

**TO BOOK, PLEASE CONTACT [IVAN@CURELEUKAEMIA.CO.UK](mailto:IVAN@CURELEUKAEMIA.CO.UK)**